



Fifth Annual Cross Border Summit
Nov 19-20, 2020, Chiang Mai, Thailand

Pre-Event: Wednesday Nov 18, 2020

- 14:00 - 18:00

Round table with VIP Member

Top speakers at the event will host an intimate mastermind round table with VIP ticket holder guests.

- 19:00 - 21:00

VIP Dinner The Night Before

Top speakers and esteemed guests will join the night before the event officially starts to prepare and do some high quality networking.

Read more about the [mastermind session and VIP dinner here](#).

Day 1: Thursday Nov 19, 2020

- 08:00 - 09:00

Checkin and Registration

Get your badges and all your items sorted as well as start morning networking!

- 09:00 - 9:30

Welcome by Michael Michelini

Get this show on the road. Learn the format, the vision, and exciting announcements on the future of cross border business!

- 09:30 - 10:15

Speaker Sessions

Amazing Speakers

- 10:15 - 10:30

Tea Break

Get to the networking and enjoy some tea and coffee together.

- 10:30 - 12:00

- **Speaker Sessions**

- **Amazing Speakers**

- 12:00 - 14:00

Lunch



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Enjoy a quality buffet lunch together in a business setting with quiet music to connect with each other more closely.

- 14:00 - 14:45

Speaker sessions

Speeches

- 15:30 - 15:45

Tea Break

More networking. Let us make the most of it!

- 15:45 - 16:30

Speaker Session

Amazing speaker session

- 16:30 - 17:15

Panel

A panel with top sellers in Asia

- 17:15 - 17:45

Round Tables

Let us all sit in groups of 6 to 8 per table with experts and learn from our peers.

- 17:45 - 18:00

Closing Remarks and Announcements

The Cross Border Summit is a daytime event and this wraps up the day with closing words and action items.

- 19:00

After-Event Networking Sessions

The Cross Border Summit is over each day at 6pm. We will have evening location for networking and continued conversations.

Click the Day 02 to see the second day's agenda and schedule.

Day 2: Friday Nov 20, 2020

- 08:00 - 09:00

Checkin and Registration

Get your badges and all your items sorted as well as start morning networking!



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- 09:00 - 9:30
Welcome Speech and Intro for the Day
Get this show on the road. Learn the format, the vision, and exciting announcements on the future of cross border business!
- 09:30 - 10:15
Speaker Session
Speaker Session
- 10:15 - 10:30
Tea Break
Get to the networking and enjoy some tea and coffee together.
- 10:30- 11:15
Speaker Session
Speaker Session
- 11:15 - 12:00
Speaker Session
Speaker session
- 12:00 - 14:00
Lunch
Enjoy a quality buffet lunch together in a business setting with quiet music to connect with each other more closely.
- 14:00 - 14:45
Speaker Session
Speaker session
- 14:45 - 15:30
Speaker Session
Speaker session
- 15:30 - 15:45
Tea Break
More networking. Let us make the most of it!
- 15:45 - 16:30
Speaker Session
Speaker Session
- 16:30 - 17:15
Panel



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Expert hosts a session with experts on protecting and growing your business margins and wealth

- 17:15 - 17:45

Round Tables

Let us all sit in groups of 6 to 8 per table with experts and learn from our peers.

- 17:45 - 18:00

Closing Remarks and Announcements

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- 19:00

After-Event Networking Sessions

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Post Event Workshops (additional fee)

Saturday Nov 21, 2020

- 10:00 - 13:00

Workshop 1:

An expert will host an intimate workshop on growing your Amazon FBA sales with PPC (additional fee).

- 14:00 - 17:00

Workshop 2:

An expert will give you all the insights on mastering Seller Central inside and out. (additional fee).

- **Want To Join These Workshops?**

Interested in these workshops? After purchasing your main CBS ticket, speak to your CBS rep for pricing on this.