

# Cross Border Summit 2019 Sponsorship

第四届跨境电商国际峰会-赞助方案



**CROSS BORDER SUMMIT**  
GROW YOUR ASIA BASED BUSINESS

**4TH ANNUAL**

BE A PART OF  
SOMETHING  
**BIG**



**OCTOBER 22-23  
2019**  
GUANGZHOU, CHINA

Powered by  
 **Global From Asia**

[CrossBorderSummit.com](http://CrossBorderSummit.com)

**VIP MEMBERS**  
GET FIRST ACCESS AND  
DISCOUNTS TO THE EVENT

Presented By 主办方:



# About us

GFA MEDIA

GFA EVENTS

ASSOCIATION

**Cross Border E-Commerce Business Leaders Community.** 全球跨境电商生意人学习和社交的平台

Global From Asia ,established in 2013, GFA has now become the world's largest Cross Border E-Commerce Community platform , For cross border business leaders to learn, network, and make business partnerships. Together we overcome the challenges you face as you grow your international business.

GFA 成立于2013年，全球最大的跨境电商生意人学习和社交的国际平台，帮助从事跨境生意的企业主互相学习，社交沟通，跨国合作，共同解决跨国生意的挑战，助力他们的全球业务。

**Media 媒体:** Podcast, TV Show, Vlog, Blog, Newsletter

**Events 活动:** Round Table, Workshops, Business Trips, CEO Retreats, Cross Border Matchmaker , Cross Border Summit

**Platforms 平台:** CEBA Association, Amazon Seller Directory, E-Commerce Supplier Directory

## Media 媒体

### Podcast 播客电台

Global From Asia 《从亚洲到全球》  
E-Commerce Gladiator 《跨境电商角斗士》

### TV Show 视频节目

E-Commerce Entrepreneur Interview Show  
跨境电商创始人国际访谈

### Blog 博客 & Vlog 视频博客

Hundreds of blog and vlog posts digging deep into cross border business and life perspectives. 海量跨境电商最前沿的资讯内容

## Events 活动

### Round Table 圆桌分享会

**Connect With Sellers And Suppliers & Share With Business Owners.**

### Workshop 培训

**For growing and scaling your cross-border business.**

### CBS 国际峰会

Cross Border Summit in April  
跨境电商国际峰会 4月

### CBM 国际对接会

Cross Border Matchmaker in Oct  
跨境电商国际对接会 10月

## Platforms 平台

### CEBA Association

Cross Border Ecommerce Association  
国际跨境电商协会

### Amazon Seller Directory

**Find Amazon Sellers 亚马逊卖家资源库**

### E-Commerce Supplier Directory

**Get a Quality Source in China 供应商资源库**

# CBS 2019

International business is one of the most complicated things a business owner can do, and having a good resource of information and fellow business owners are invaluable.

Cross Border Summit brings top business leaders from around the world to share their insights and experience to optimize business in today's competitive world markets.



The poster features a dark blue background with a stylized mountain range logo at the top. Below the logo, the text 'CROSS BORDER SUMMIT' is written in red, with the tagline 'GROW YOUR ASIA BASED BUSINESS' in smaller white letters underneath. The main title '4TH ANNUAL' is in yellow, and 'BE A PART OF SOMETHING BIG' is in large white letters on a blue rectangular background. At the bottom, there are several hexagonal images showing people at the event, including a man speaking at a podium and a group of people at a table. The date 'OCTOBER 22-23 2019' and location 'GUANGZHOU, CHINA' are prominently displayed. The bottom left corner has the 'GlobalFromAsia' logo, and the bottom right corner has the 'VIP MEMBERS' logo with the text 'GET FIRST ACCESS AND DISCOUNTS TO THE EVENT'.

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CrossBorderSummit.com

## 第四届 跨境电商国际峰会

Cross Border Summit 2019，每年一度由Global From Asia 主办的国际跨境电商峰会，全球跨境电商生意人学习和社交的平台，即将迎来第四届，将于2019年10月22-23日，2天，在广州再度隆重举办。



# CBS 2019

Cross Border Summit (CBS2019) is the conference is to provide an opportunity for global business owners to socialize, learn, communicate and cooperate.

## HIGH LIGHT

**\*TWO DAYS**

2 Days Conference  
(For learning and networking)

**\*1 Day**

Half Day Mastermind +  
Half Day Cantonfair Trip

**\*32+**

Countries  
Represented

**\*200+**

Attendees  
(Business Leaders Only)

**\*10+**

International  
Media Outlets

# Who are the Attendees? 谁是参会者？

Attendees: 200 people  
参会人数：200人

\*本次参会者以大卖家为主，月收入千万级别的占比10%，月收入百万级别占比70%，月收入百万以下占比20%

## Owners / Executives

企业主或高管负责人；

## Exporters

on Amazon, eBay, Shopify, and more  
做亚马逊/亿贝的出口商；

## Importers

On JD, Taobao, Tmall, and Duty-Free shop  
做京东，淘宝，天猫，免税店等进口商；

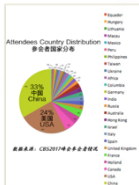
## Product manufacturers

from various countries  
来自世界各地的产品生产商；

## Global Sellers

who want to find more products to sell  
来自世界各地有选品需求的卖家；

- ✓ **TOP100的跨境电商大卖大咖们都在这里，你要加入吗？**
- ✓ **中外大卖家的精髓经验，你一定要来学习！**



# CBS2016-CBS2018

## CBS2016



## CBS2017



## CBS2018



# CROSS BORDER SUMMIT 2019



**200+**

Attendees



**32+**

Countries



**2**

Day



# Conference for Cross Border Business Executives

## PRE- EVENT

14:00 - 18:00

### Round table with VIP member

Brian Johnson, Anthony Lee, Danny McMillan, and Will Tjernlund will host an intimate mastermind round table with VIP ticket holder guests

## CONFERENCE DAY 1

9:00 - 9:15

### Welcome by Michael Michelini

Get this show on the road. Learn the announcements on the future for cro

9:15 - 12:00

### Speaker Sessions

Get this show on the road. Learn the announcements on the future for cro

12:00 - 14:00

### Lunch

Enjoy a quality buffet lunch together to connect with each other more clos

14:00 - 18:00

### Speaker sessions, panels, round 1

19:00

### After Party

The Cross Border Summit is officially location for networking and continue

## CONFERENCE DAY 2

9:00 - 9:15

### Welcome by Michael Michelini

Get this show on the road. Learn the format, the vision, and exciting announcements on the future for cross border business!

9:15 - 12:00

### Speaker Sessions

Get this show on the road. Learn the format, the vision, and exciting announcements on the future for cross border business!

12:00 - 14:00

### Lunch

Enjoy a quality buffet lunch together in a business setting with quiet music to connect with each other more closely.

14:00 - 18:00

### Speaker sessions, panels, round tables and more

19:00

### After Party

The Cross Border Summit is officially over at 6pm. We will have evening location for networking and continued conversations.

# Our Presenters 演讲嘉宾

## SPEAKERS



**WILL TJERNLUND**

Goat Consulting  
Founder



**DANNY  
MCMILLAN**

Seller Sessions  
Host



**MICHAEL  
MICHELINI**

Global From Asia  
Founder & Host



**DANIEL  
FERNANDEZ**

AMZclever  
Founder



**DAVIDE  
NICOLUCCI**

Growth Hack Consulting HK  
Founder & Director



**ZACK  
FRANKLIN**

AMZKungfu  
CEO



**PATRICK ZHANG**

StarMerx 星商  
Founder



**MICHAEL  
HARTMAN**

Innoventic  
Managing Partner



**ANDY LEE**

FBAulous Training & Consultancy  
Insight Quality Services



**EMMA SCHERMER  
TAMIR**

Marketing by Emma  
Co-Founder and Chief Creative

# Our Presenters 演讲嘉宾



**ROLANDS  
PETREVICS**

Helium 10 Elite Member  
7 Figuer Amazon Seller



**PAULINA MASSON**

Shopkeeper  
Founder



**WILSON BLUES**

Banana Works  
Founder



**JOHN CAVENDISH**

FBA Frontiers  
Founder



**HOWARD THAI**

United Integral Inc.  
Founder and CEO



**NATE GINSBURG**

Abound Ventures  
Founder



**MIKKEL THORUP**

ExpatriateMoneyShow.com  
Podcast Host



**ESTEBAN  
KADAMANI**

Infinite Group Asia  
Managing Director



**CORAN  
WOODMASS**

eCommerce Business  
Broker & Founder  
FBA Broker

More Speakers coming soon...

# Cross Border Summit 2019 - Sponsorships 赞助方案

## Sponsor Options 赞助套餐

Benefits	Price	Gold	Platinum	VIP Dinner	After Party	After Party
		黄金赞助	白金赞助	晚宴赞助	派对赞助	闭幕派对
		6家	5家	2家	2家	独家 Exclusive
	RMB 人民币	10000RMB	20000RMB	20000RMB	20000RMB	40000RMB
	USD 美金	1500USD	3000USD	3000USD	3000USD	6000USD
Logo on official website	官网Logo展示	✓	✓	✓	✓	✓
Logo on other sales channels	活动推广平台Logo展示	✓	✓	✓	✓	✓
Logo on printed marketing materials	活动物料印刷品Logo展示	✓	✓	✓	✓	✓
Logo on display signs at event	主会场Logo展示	✓	✓	✓	✓	✓
Logo on event signature board	签到墙Logo展示	✓	✓	✓	✓	✓
Poster/x-banner	易拉宝摆放	✓	✓	✓	✓	✓
Marketing materials put in gift bag	资料入袋	✓	✓	✓	✓	✓
Sponsor Booth	赞助商展位	✓	✓	✓	✓	✓
Speaker Chance 20Mins	演讲10分钟	✗	✗	✗	✓	✓
Panel Chance	圆桌论坛演讲机会	✗	✓	✓	✗	✗
VIP Dinner	晚宴独家赞助宣传	✗	✗	✓	✗	✗
After Party	开幕派对独家赞助宣传	✗	✗	✗	✓	✗
Closing Party	闭幕派对独家赞助宣传	✗	✗	✗	✗	✓
GFA Media (Podcast)	GFA播客节目口播宣传	1 times	2 times	2 times	2 times	4 times
GFA Media (Blog)	GFA博客文章宣传	✗	1 blogs	1 blogs	1 blogs	2 blogs
GFA Media (Vlog)	GFA视频博客宣传	✗	1 times	1 times	1 times	2 times
Email Newsletter	邮件宣传	1 times	3 times	3 times	3 times	6 times
Conference Tickets (Two Days)	会场门票 (2日)	1	2	2	2	4
VIP Tickets	vip票	0	1	1	1	2

## Featured Speaker Package | 主题演讲



Deliver a 20-30minute  
presentation and speech  
2-30分钟主题演讲



Marketing materials  
inside gift bag  
宣传资料入袋



A booth table  
(1.2m\*0.5m\*0.75m)  
展区展桌一张  
(1.2米\*0.5米\*0.75米)



1 complimentary  
VIP Pass  
赠送一张VIP票

## Panel Speaker Package | 圆桌论坛

**Be a panelist and discuss a related topic to your business**  
安排圆桌论坛演讲嘉宾机会



**Marketing materials inside gift bag**  
宣传资料入袋

**1 complimentary VIP Ticket**  
赠送一张VIP门票

## VIP Dinner Sponsorship | VIP晚宴赞助

10 minute welcome speak chance at VIP dinner (Two Companies).  
10分钟VIP晚宴开场介绍机会 (2家)

A booth table  
(120cm\*55cm\*75cm)  
展区展桌一张  
(1.2米\*0.55米\*0.75米)



Poster/X-Banner put  
on VIP Dinner  
VIP (晚宴) 宣传品  
(易拉宝/宣传页)的摆放

Marketing materials  
inside gift bag  
宣传资料入袋

1 complimentary VIP Passes  
赠送1张VIP票

## After Party Sponsorship | 派对赞助

10 minute welcome speak chance at After Party.  
10分钟派对开场介绍机会

A booth table  
(120cm\*55cm\*75cm)  
展区展桌一张  
(1.2米\*0.55米\*0.75米)



Marketing materials  
inside gift bag  
宣传资料入袋

Poster/X-Banner put  
on After Party  
派对宣传品  
(易拉宝/宣传页)的摆放

1 complimentary VIP Passes  
赠送1张VIP票



## AD Sponsorship 广告赞助



矿泉水瓶广告(200瓶)  
AD placement on  
Water bottle(200)  
**10000RMB**



椅背贴广告(200张)  
AD placement on  
Chair-back(100)  
**10000RMB**



茶歇区广告  
AD placement on  
Tea Breaker Area  
**5000RMB**



资料入袋(200参会者)  
Marketing materials put in  
gift bag (200attendees)  
**2000RMB**

## Sponsor Booth | 赞助商展位



## Cooperation Media 合作媒体



# Past Sponsors 往届赞助商



Invest**HK**



floship



FOREST  
SHIPPING



赛盒科技  
Irobotbox



优易FBA  
亚马逊FBA头程运输专家



# Global From Asia Partner Package

## GFA深度合作伙伴合作套餐

For Now Special  
50% Off Discount :  
35000RMB/年  
5000USD/YEAR

Partner Benefits 深度合作伙伴可获权益: (价值: 70000RMB/年 Value: 10000USD/YEAR)

One Year Association  
Membership in Global From  
Asia-3000RMB/YEAR  
赠送协会会员 (一年)

价值Value:  
3000RMB

1

One Time Interview Guest  
Chance on Podcast  
播客访谈嘉宾机会 (1期)  
Or 5 Times Mention On  
Podcast Show  
或者5次口播宣传机会

价值Value:  
15000RMB

2

One TV Series ,Making  
Advertising Video  
(1 Time)  
制作视频宣传片(1次)

价值Value:  
5000RMB

3

Promotion On Mike Vlog  
(1 Mention)  
迈理倪视频博客广告植入  
(1次)

价值Value:  
3000RMB

4

One Year GFA Review  
Promotion (Company Profile)  
GFA 公司好评服务1年  
(安排写手专业文章报道一篇,  
谷歌SEO搜索引擎优化)

价值Value:  
3000RMB

5

One Speaker Chance On  
CBS2019 Summit (10Mins)  
CBS2019大会演讲机会  
(10分钟)

价值Value:  
10000RMB

6

1 Ticket To The Cross  
Border Summit2019  
赠送CBS2019 大会门票1张

价值Value:  
3000RMB

7

One Time Booth Table Chance  
On CBS2019  
赠送CBS2019大会赞助商展位  
1个

价值Value:  
10000RMB

8

# CONTACT US



[Sales@GlobalFromAsia.com](mailto:Sales@GlobalFromAsia.com)



Wechat: @GlobalFromAsia



(Add Note 添加时备注: CBS2019) 微信客服  
Wechat CS

**Confirm your sponsorship while slots are Available!**