

停雲館

# CANTON FAIR

## NAVIGATION & TIPS





















# AMAZON FBA

## SETUP & STRUCTURE

🕒 Sunday, February 26, 2023  
2:00 PM - 4:00 PM







**BOOTCAMP.GLOBALFROMASIA.COM**





# Canton Fair Trip, April 2023

Join Mike Michelini & A Group of Experts & Sellers  
in Phase 2 of Canton Fair

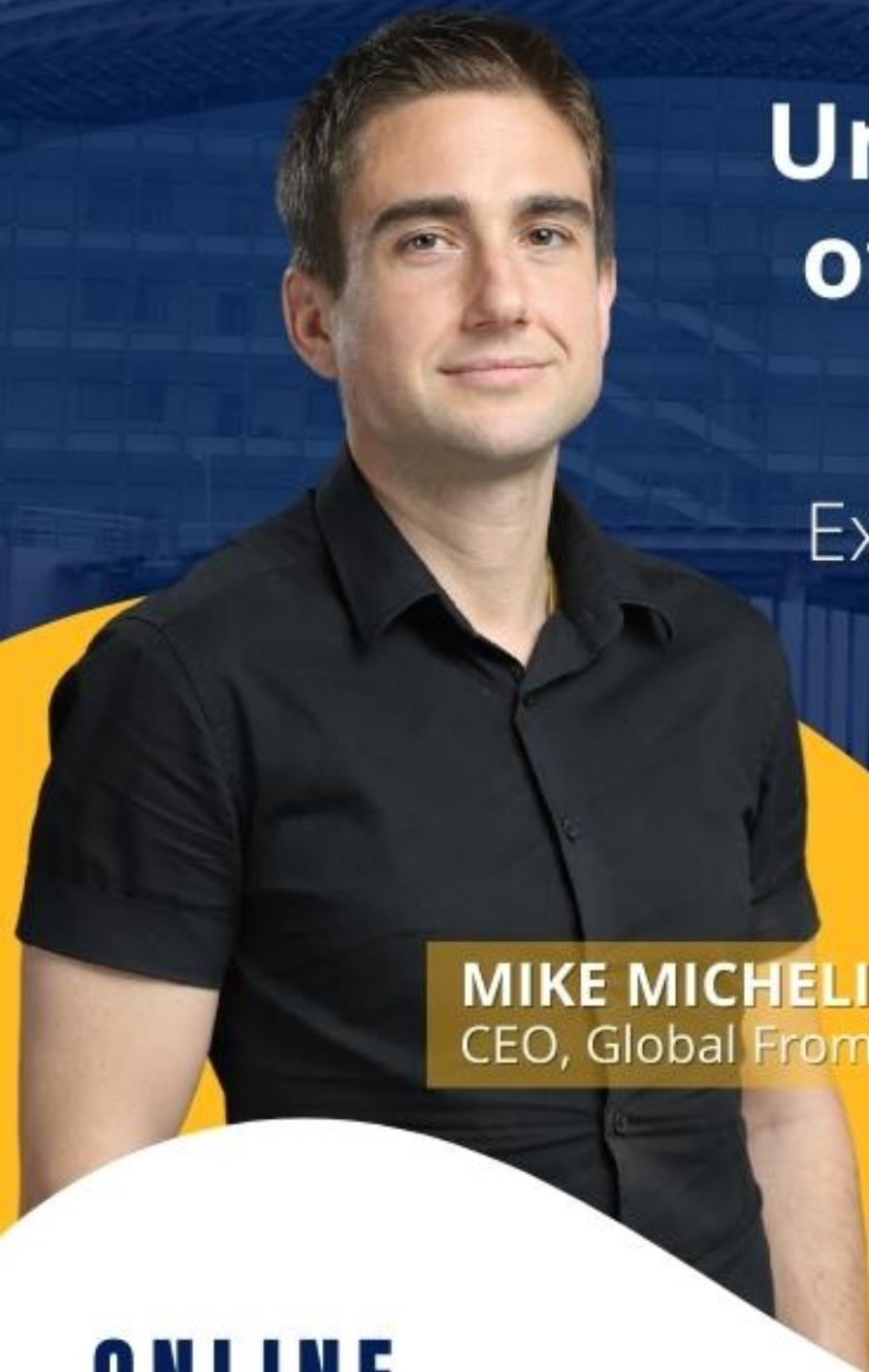


**April 23 - 27, 2023**

For more information visit our website at  
[cantonfair.globalfromasia.com](http://cantonfair.globalfromasia.com)







**MIKE MICHELINI**  
CEO, Global From Asia

# Unleashing the Potential of Sourcing from China:

Insider Tips and Eye-Opening  
Experiences from the Canton Fair

**REGISTER NOW**

**MARCH 3**

**11:00 AM**

**ONLINE  
WEBINAR**



**Global From Asia**

**amazon** global selling





# 7 Figure Seller Japan Mastermind – Live in Tokyo, Japan Apr 4–5, 2023

In this 2 day in-person event, you will learn exactly how you can sell  
an additional \$300-965k per year in Amazon Japan

RESERVE YOUR TICKET

VIEW SCHEDULE



# Amazon Seller Meetup CHIANGMAI

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How to drive external  
traffic to Amazon

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**Friday, 17th March  
6pm.**



**Guest Speaker**

**MIKE MICHELINI**  
**CEO, GLOBAL FROM ASIA**



The background of the image is a scenic view of Singapore at sunset. The Merlion statue is prominent on the right side, with its head and upper body visible. The water in the foreground reflects the warm colors of the setting sun. In the distance, the Singapore skyline is visible, including the Marina Bay Sands hotel and the Singapore Flyer. The text is overlaid in a large, bold, white font.

# **SINGAPORE MEETUP**

## **TOPIC: SUPPLY CHAIN MANAGEMENT**

### **THURSDAY MARCH 23, 3PM - 5PM**



# ABOUT MIKE

- ▶ **Michael Michelini – Asia Super Connector**
  - ▶ **Cross Border Summit Organizer**
  - ▶ **Prolific Podcaster and Blogger**  
**(GlobalfromAsia.com)**
  - ▶ **General internet business veteran**



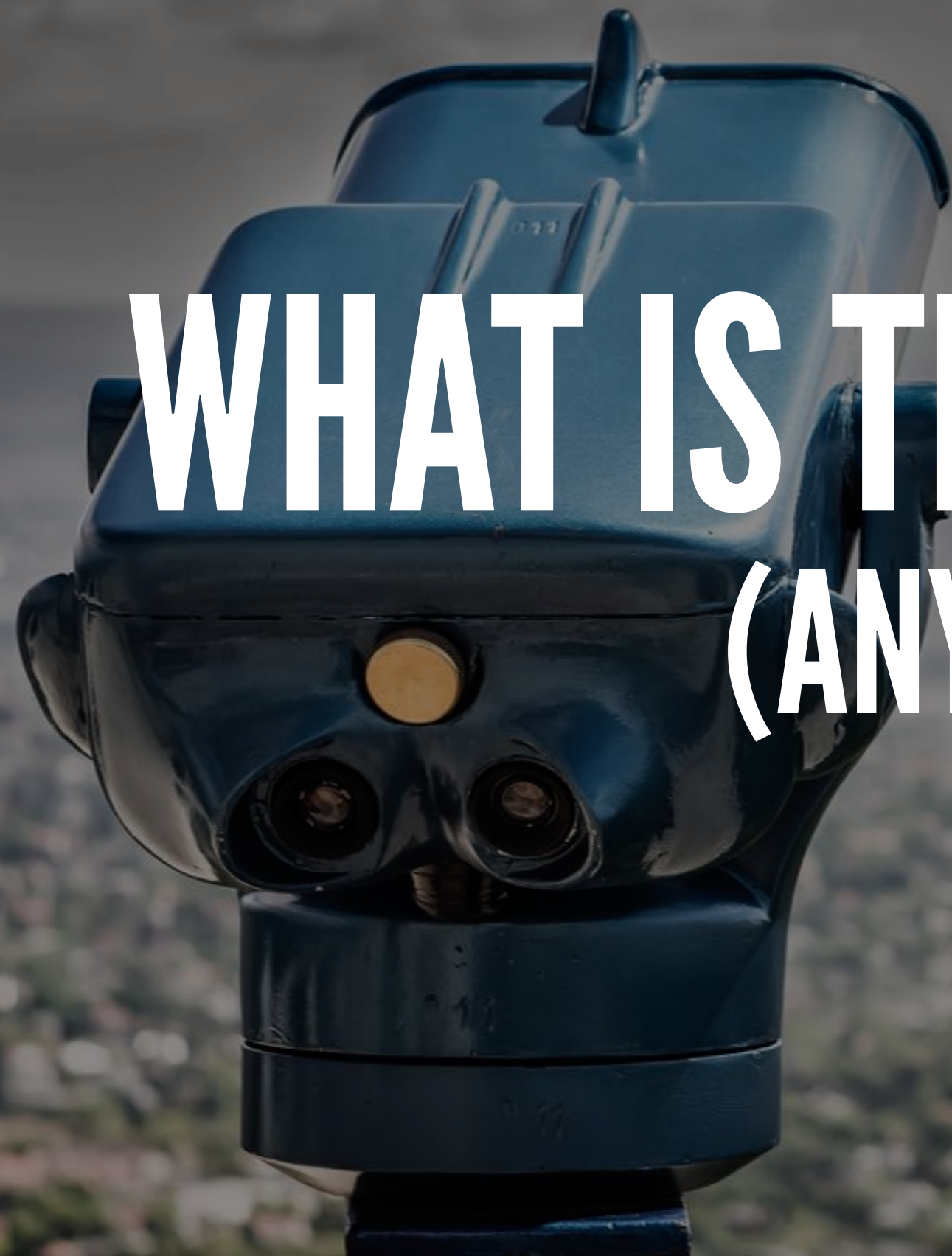




# TODAY'S FORMAT

- ▶ Introductions
- ▶ Series of Questions
- ▶ Audience Questions



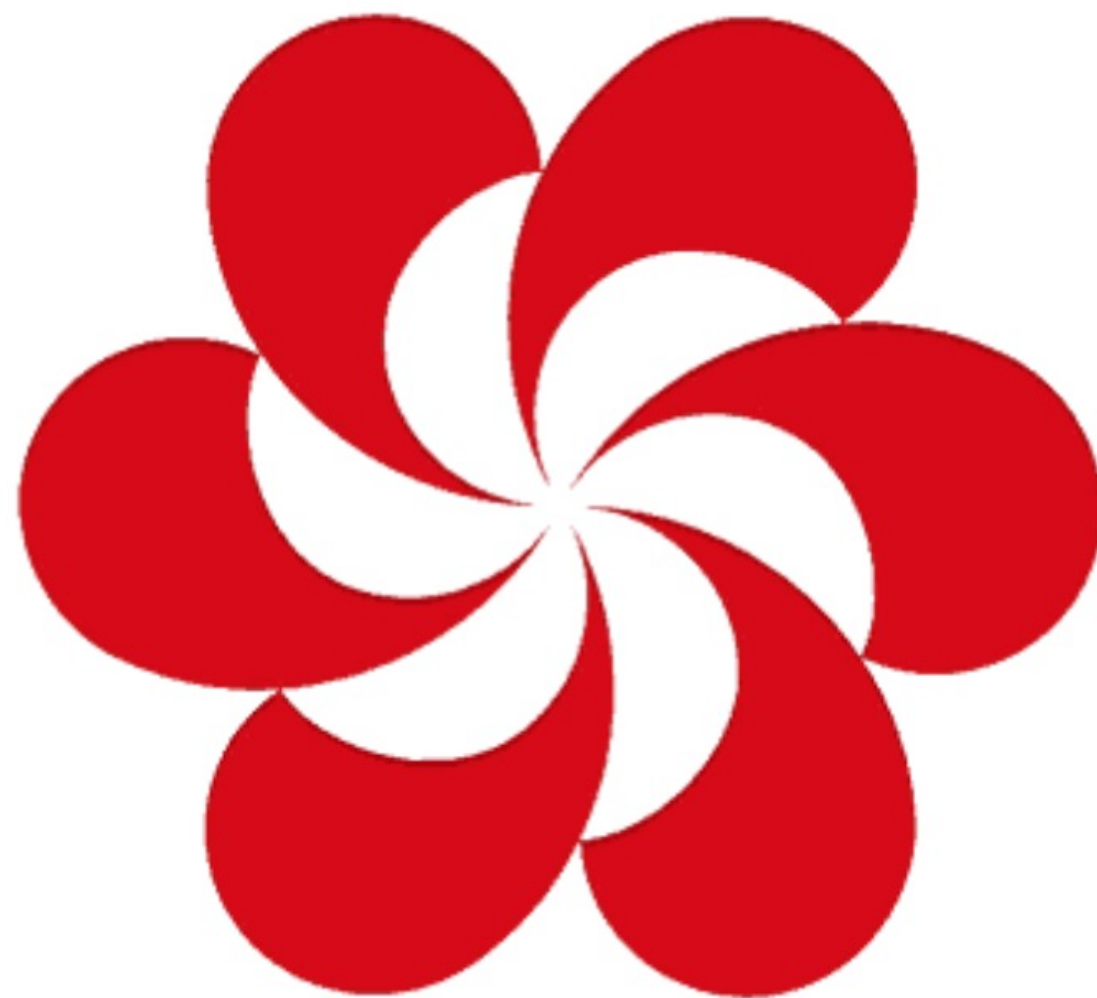


# WHAT IS THE CANTON FAIR (ANYONE GONE?)









EDITION	PHASE	DATE
Spring 2023	Electronics, lighting	15 – 19.04.2023
	Consumer goods, ceramics	23 – 27.04.2023
	Textiles, medical products	01 – 05.05.2023
Autumn 2023	Electronics, lighting	15 – 19.10.2023
	Consumer goods, ceramics	23 – 27.10.2023
	Textiles, medical products	31.10 – 4.11.2023





# REGISTRATION

## TIPS





A Bond of Friendship  
A Bridge for Trade  
The Only Official Website of  
China Import and Export Fair (Canton Fair)

Home Fair in the News ▾ Exhibitor Buyer About Us ▾

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中国进出口商品交易会  
CHINA IMPORT AND EXPORT FAIR  
Since 1957



Register by filling in just 5 information and discover more exhibits and live streams.

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Stories Along the Belt and Road

Dear Buyers can click Register to apply for onsite attendance Invitation and Buyer Badge for the 133rd Canton Fair.

If you agree to our use of your cookies and would like to receive the latest news of Canton Fair, [click here](#)

If you reject our use of your cookies, [click here](#). For more cookies policy information of Canton Fair, [click here](#)



Overview

Data Board

Sourcing Request

My Company's  
Matched Products

My Matched  
Products

My Company's  
Requests

My Requests

My Favorites

Exhibitors  
Following

Exhibits Following

Business Card  
Management

Business Cards  
My Company  
Received

Homepage



中国进出口商品交易会  
CHINA IMPORT AND EXPORT FAIR  
Since 1957

MIKE ANGELO MICHELINI


Overseas Buyer

United States of America 000

Schedules

☒ Only mine

The time below is Beijing time (GMT+8).



October  
23



SHADSTONE ASSOCIATES, INC

My Company's Requests

☒ Only mine



No Data

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Invite Friends









中国进出口商品交易会  
CHINA IMPORT AND EXPORT FAIR  
Since 1957



采购商  
BUYER

MIKE ANGELO MICHELINI



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Issued in the  
123rd Session







**MAJOR PROBLEM IS THE  
SHEER SIZE OF THE EVENT**









第一路  
Free  
NO MOQ  
NO DEPOSIT  
MORE SUPPORT  
yimercook  
2.1Y07-12

KITCHEN  
STAR  
HOME  
3P  
Products  
Prices  
Promotion  
3.1C01-03  
B43-44



















A blue surveying instrument, possibly a theodolite or level, is mounted on a tripod. It is positioned on a hillside, looking down at a sprawling city with dense buildings and greenery. The background is slightly blurred, emphasizing the instrument and the text overlay.

# MEET PEOPLE











A vintage map of South Asia, showing India, Pakistan, and Bangladesh. The map is in a sepia tone with various place names like Delhi, Hyderabad, Kolkata, and Yumen. A green gradient overlay covers the right side of the image.

**WITHOUT A PLAN**  
**YOU CAN EASILY GET DISTRACTED!**





# RESEARCHING SUPPLIERS IN ADVANCE



## 16 Categories, 50 Exhibition Sections

Electronics & Household  
Electrical Appliances

Lighting Equipment

Vehicles & Spare Parts

Machinery

Hardware & Tools

Building Materials

Chemical Products

Energy Resources

Consumer Goods

Gifts

Home Decorations

Textiles & Garments

Shoes

Office Supplies, Cases & Bags,  
and Recreation Products

Food

Medicines, Medical Devices and  
Health Products

International Pavilion



Product ▾

Enter keyword

Search



第132-133届广交会全球战略合作伙伴  
GLOBAL STRATEGIC PARTNER OF THE 132<sup>nd</sup> - 133<sup>rd</sup> CANTON FAIR

Side by side with Canton  
Fair for over sixty years,  
A century of ingenuity  
and sharing new  
opportunity with you.



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BANK OF CHINA



Help  
Centre



Online  
Service



Contact  
Us





# KNOW YOUR PRODUCT





# TYPICAL QUESTIONS THEY ASK YOU



Import & Export Co.,Ltd







A wide-angle photograph of the San Francisco skyline at dusk. The Golden Gate Bridge is on the left, its lights reflecting on the water. The city skyline, including the Transamerica Pyramid, is visible in the background under a twilight sky. The text "POST FAIR FOLLOWUP" is overlaid in large white letters.

# POST FAIR FOLLOWUP





# MORE TIPS





# QUESTIONS





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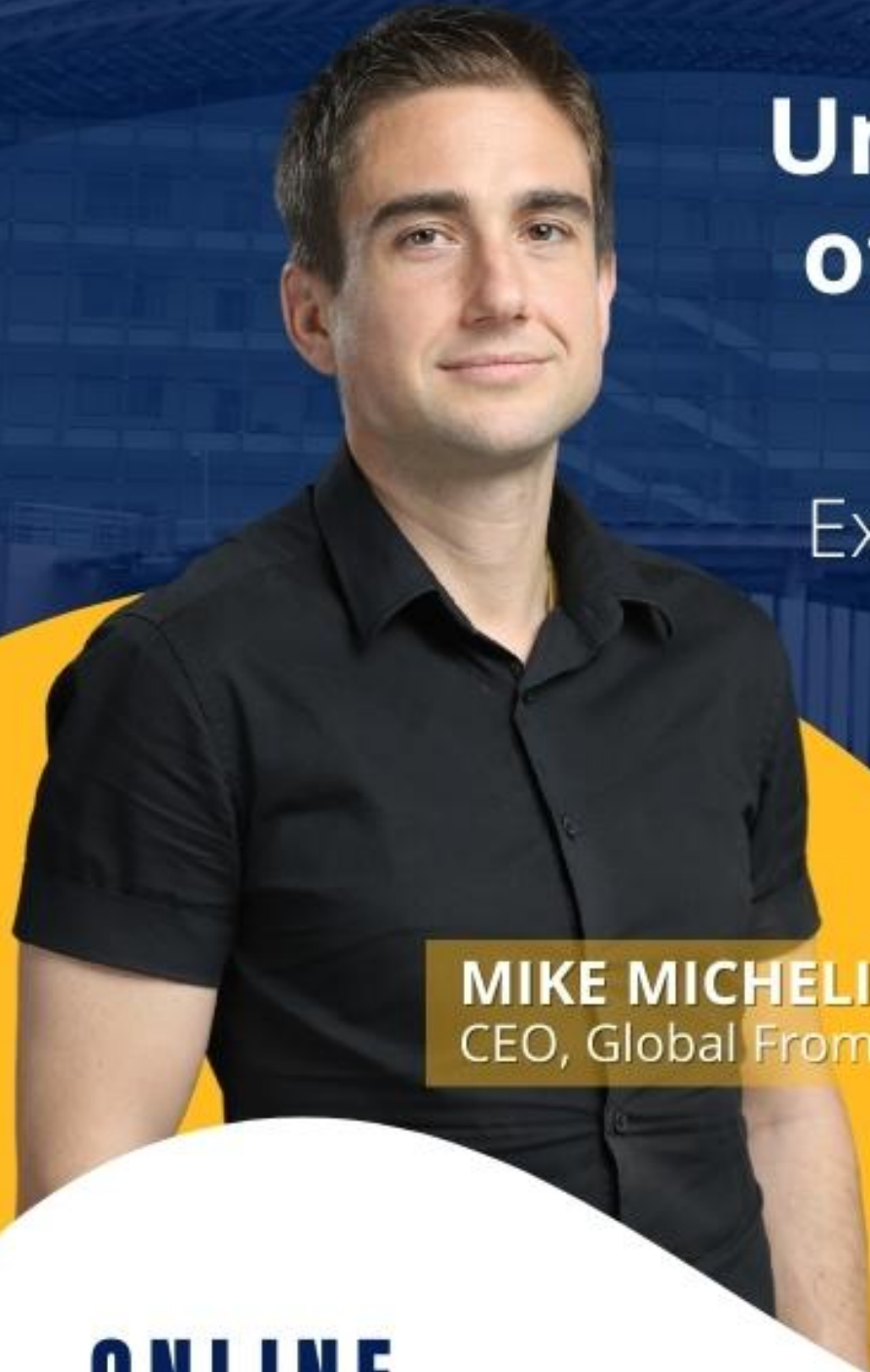


# JOIN US

- ▶ April 23 - 27, 2023
- ▶ Make Your Product REAL
- ▶ Learn, Tour, Engage, Act!

**[CANTONFAIR.GLOBALFROMASIA.COM/TRIP/](http://CANTONFAIR.GLOBALFROMASIA.COM/TRIP/)**





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